



NEWS RELEASE

December 5, 2012

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Successful Outreach Expands for Increased Results

SUMMARY: Targeted enforcement reduces crime. Previous successful outreaches serve as a starting point for an expanded approach.

Eugene Police know the results of targeted enforcement. In late September, when an area of West Eugene was reporting an increase in property crimes, staff swiftly responded developing a plan to notify residents and provide prevention tips. The next round of statistics showed the success of their efforts as property crime in the same area was drastically reduced after the outreach.

A review of all property crime throughout Eugene this past year shows the area from East 11th Avenue through East 19th Avenue and Oak Street through Alder Street has been the hardest hit by property crime. So an outreach modeled after the successful September event has been crafted. This time the outreach is going to be all at once. Staff from the Crime Prevention Unit, Patrol, Traffic Enforcement and even Chief Kerns will be out in force **TODAY, December 5**, from 9:30 a.m. to 1:30 p.m. to notify neighbors and provide valuable prevention information.

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MEDIA NOTE: Interviews out in the neighborhood can be arranged through the public information office.

